

BG vs WAT

Which Tape is Superior for Recycled Corrugated & Automation?

Overview

Many companies today are starting to follow an increasingly popular trend of being eco-friendly by using a more sustainable business model. For example, swapping to Recycled Corrugated to ship products. The push to be more eco-friendly and cost productive has led to issues in finding an inexpensive and automation friendly solution specifically for recycled corrugated.



BestPack BG Tape (BG)

- Works in extreme weather conditions.
- BG Tape is significantly less than price of WAT
- Durable elongation up to 110%.
- Doesn't yellow due to UV exposure.
- Custom Printing for added Branding and/or Protection.
- Protection - Offers great protection to pilferage due to it's high tack bond.
- Automation & High Speed Capabilities



Water Activated Tape (WAT)

- Custom Printing
- Works in any weather condition
- Protection - it bonds with the corrugated cardboard
- Unlimited Shelf Life if stored properly
- WAT is significantly more expensive than BG tape

BG Automation

- **Full Line of Sealers** - Over 120 Models of sealers and erectors available depending on your needs. Range of fully automatic sealers/erectors in order to eliminate manual sealing.
- **Automation** - Case Sealing/Erecting equipment is easily accessible.
- **Cost** - BG BestPack Machinery is 1/3rd the cost of most WAT Tapers.
- **Maintenance** - Low Maintenance and less downtime.
- **Simple Change** - Transitioning from Manual Labor to automation is simple.
- **Customization** - Custom Solutions Available for any Carton Solution.
- **Speed** - a BG case sealer can seal at 2-4 times the speed as a WAT Tapers.
speed varies depending on size of carton
- **Cost Savings** - Reduced Labor and Liability Cost.



WAT Automation

- **Machinery** - Only Manual and Limited Automation available
- **Automation** - No working fully automatic options available.
- **Cost** - WAT Tapers are 2-3 times more expensive than BG Machines
- **Flexibility** - WAT sealers are designed to seal only a limited amount of boxes
- **Speed** - 3-4 times slower than a BG Case Sealer
- **Customization** - WAT sealers don't have as many customizable options as a BG machine
- **Maintenance** - Heavy Maintenance due to refilling water dispensers and cleaning adhesive build-up.



The Winner? BG of course!

For most companies, sustainability is an important factor in many of the decisions they make. But what's more important is being able to find the product that will seal your application efficiently and under budget. BestPack believes that going with BG tape is the overall winner due to it's wide temperature properties, high tack, low cost, and automation capability.

